











# **FIELD KITCHEN**

# **Annual Report**

2022-23 Fiscal Year

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## Letter from the COO



## Dear SFK Stakeholders,

We are proud to present this years' annual report for the public to review. Our 2022-23 fiscal year presented some amazing opportunities for growth and expansion as we continue to follow our mission to *change how people connect with food*. We adjusted our staff priorities which allowed us to grow our team by hiring a Garden Manager, Garden Intern and a new Chief Administrative Officer, while expanding our operations to educate over 5000 new program participants thanks to generous grant opportunities and donations from dedicated individuals just like you. Looking forward

to the upcoming year, we plan to add 1600 new program participants while maintaining our existing student base as we continuing to forge new strategic partnerships with area schools and community organizations to continue impactful growth through 2023 and beyond.

Our ability to meet students and families where they are, either in the field, in the classroom, or remotely, continues to make us unique in our educational offerings. We know the 2023-2024 fiscal year will present us with numerous new challenges as we continue to grow and expand our operations, but we see these challenges as opportunities and we will face them with the confidence that we not only have the tools to overcome whatever is thrown our way, but also the community support from you that will help us continue to deliver *Revolutionary Food Engagement*<sup>TM</sup>.

Warmly,

Steven Baker

Chief Operating Officer Spice Field Kitchen, Inc.

## **About the Team**

#### **SFK Staff**

Steven Baker - Chief Operating Officer

Mandy Johnson - Chief Administrative Officer

Maranda Fockler - Garden Manager

Liam Feeney - Garden Intern

#### **Board Members**

Anne Juster - Board President
Ben Bebenroth - Founder & Board Chair
Lisa Matuszny
Morgan Connor
Christine Hockman
Ellen Kubitz
Sue Moore
Mike Malley

### New Staff Spotlight: Mandy Johnson - Chief Administrative Officer

Mandy Johnson is a fierce believer in the power of a dinner party, a proud wife and mother of a one-year-old son, and a wanderer who surely isn't lost, but loves the outdoors. She joins us with a background in strategic business development, entrepreneurship, and education. With a passion for science from an early age, Mandy graduated with a BS in Chemical Engineering and worked for Ingersoll Rand through a progression of roles in technical sales and marketing before transitioning into a role where she was responsible for managing sales strategy and distributor development. Her career path ultimately led her back to school where she pursued her MBA in Marketing & Entrepreneurship with an emphasis in Leadership Development at Arizona State University.

After grad school, Mandy launched a company called Bake Me A Leader® which was dedicated to helping individuals build leadership competencies through project-based baking and cooking classes. When the pandemic hit, she paused business operations and joined the teaching staff at one of her partner schools to help them develop their Science curriculum for 6th, 7th, and 8th grade. During that time, Mandy came to work with Spice Field Kitchen and knew immediately that the organization was special. Over the course of three years, Mandy partnered with Steve and the math teacher at her school to challenge the students to develop cost-effective ways to grow food at home. This project became a school-wide favorite and the students always craved more opportunities to learn about growing and preparing food. When Steven approached Mandy about an opportunity to join the team and help SFK grow, it was a dream come true for her. We are thrilled to welcome her to the team.

## 2022-23 Grant Opportunities

### Martha Holden Jennings Foundation (MHJF)

MHJF has generously renewed our grant for the 2023-24 school year in support of our 5th consecutive year of programming for our partnership with Pleasant Valley Elementary School. This support has helped us grow our impact and reach in the Parma City School District. Our program, Understanding Our Community Food System, includes school garden development, six in-class lessons and field trips to our 13-acre farm, Spice Acres, located in the Cuyahoga Valley National Park. This year is particularly special because the grant this year enables us to expand our programming into STEM grade 5, which will allow us to follow our original class of students as they rise to Greenbriar Middle School.

#### Shaker Lakes Garden Club

Shaker Lakes Garden Club generously supported our Native Perennial Plant installation at Spice Acres. This grant-funded project allowed us to prepare almost 200 sq ft of garden bed space for 250 native perennial plant varieties provided by My Home Park, a local company that specializes in designing and providing native Ohio plants for your garden and home. Next time you visit Spice Acres, look for our installation in front of our green house!

#### Garden Club of Cleveland

This grant opportunity provided by The Garden Club of Cleveland allowed us to support the Rustbelt Fibershed by growing 200 sq ft of flax to help showcase the viability of growing flax in this region as a local, alternative source of fiber for linen. Through this success of this project, participants helped the Rustbelt Fibershed highlight the need for currently non-existent processing infrastructure for local natural fiber here in Northeast Ohio.

## **Sears-Swetland Family Foundation**

This Cleveland-based foundation provided funding to send 10 middle school students from the Welsh Academy at Saint Ignatius High School and Urban Community School to our Veggie Adventure Camp this summer. This funding covered the full cost of tuition for each student. Big thanks to Urban Community School for providing the transportation for all of these students to and from camp all week!!

#### **Connor Foundation**

Funds from this foundation helped us provide community organizations with limited funding, like Save Our Children Elyria, Girls Scouts of America, and Big Brothers Big Sisters of Lorain county, access to our amazing programming in their classrooms and on our farm in the Cuyahoga Valley National Park.

## 2022-23 Programming Highlights

## **Annual "Funraiser"**

In October of 2022, we were able to have another successful "Funraiser" that included a raffle, pumpkin picking, crafts, and STEM activities and introduced Boom's Pizza to our supporters. We had incredible participation from our program partners and our community and were thrilled to have a group of high school students from Gilmour Academy volunteer at the event. We look forward to seeing you at one of our future friend-raising events.

### St. Martin De Porres High School

We continued to build our partnership with SMDP by working with students in the school garden and bringing our mobile kitchen in to their classrooms to make the connection between agriculture and culinary applications. We look forward to continuing our partnership into 2023-24 and beyond.

### Pleasant Valley Elementary School / Parma City School District

We continued to expand our Understanding our Community Food System program into Grade 4. Our very first group of students have now completed 4 years of programming with us program and we are excited to follow them as they start their 5th grade year in a new school, Greenbriar Middle School. How exciting is that?! We also made it to the other Parma City Elementary Schools with the nutrition services team with our Harvest of the Month tastings that were wildly successful in getting student to try new seasonal veggies!

## The Welsh Academy at Saint Ignatius High School

This year we continued with our third year of programming with The Welsh Academy students. This included a field trip for the 6th grade boys as a part of their first Project Based Learning Unit which implores them to design the most cost effective way to grow healthy food at home. This is an amazing opportunity for SFK to help Welsh students participate in our food system and gain culinary and agricultural experience that they will be able to share with their families. We look forward to expanding our partnership with them next year as we get back to affinity programming as a part of their extracurricular options for the students.

## **Urban Community School**

This past year, Turtle Back farm, a garden space adjoining the sprawling UCS campus, came online and we were proud to help Ellie Reagan and her students grow and learn in that space. We look forward to continuing the partnership with UCS.

#### **USC-Squash Health**

We continued to grow with students at Urban Squash Cleveland by providing engaging cooking demos that focus on teaching the culinary skills and nutritional knowledge required for these athletes to fuel themselves in healthy ways as they grow and achieve their goals.

### **Cuyahoga Valley Environmental Education Center (CVEEC)**

This project focused on rehabilitating and planting the garden and Hoop House at the CVEEC. Currently, we are looking forward to expanding this partnership while continuing to provide fresh produce for Conservancy for the Cuyahoga Valley National Park and the National Park Service programming. This may serve as a gateway to expand our programming south of Cuyahoga County in a more sustainable manner.

## **Donor List by Donation Level**

#### \$0-\$49

Gianna Baker Matthew Beshara Nikki Bratt Kimberly Chrisman Melissa Cusick Maria Diorio Brian Edmonds Marie Edmonds Laura Foglyano Nicholas Gingo Jamie Hartley Anne Hartnett The Johnsons Carol Kemenyes Annette Kramer R. Landoll Dorothy Lanza Maryann Lipaj Robert Meklembura Lori Pilat Nada Popovic Kelly Putka **Emily Richardson** Ryan Brian Schaar Melissa Schroeder

> Michael Synk Murat Tasci Joshua Woo

#### \$50-\$99

Linda Alexander
Jessica Allen
Steven Baker
Katie Bornstein
Konstantina Boyer
Pamela Goetsch
Mary Hanley
Paul Jones
Monica Lacks
Kara Skorepa
Zach Wigmore
Debbie Woodworth

#### \$100-\$249

Elizabeth Andjeski Benjamin Bebenroth Fran Belkin Zach Clarke Justin Conway David Edelman Jess Edmonds Louis Elsaesser John Feighan James Forquer Suzanne Gaul Doc Harrill Christine Hockman Joseph locono Ann Klotz Dale Mokaren Mama T Passarelli Susan Paul Kevin Pease Holly Preece Benjamin Tegel Laurel Weinberg

#### \$250-\$499

Kathy Biskup
The Keller Family
Ellen Kubit
Jonida Morelli
Scott Peters
Pamela Thielo
Allison VanNostran
Brenda Yost

#### \$500-\$999

Kristine Bryan Ken Counihan

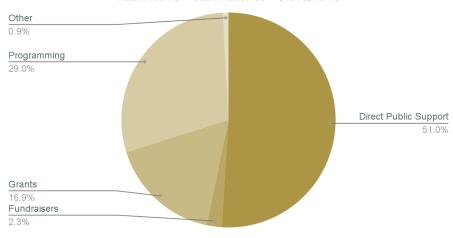
#### \$1,000+

Buckeye Fresh A. Senich & C. Bjerre Morgan Connor The Connor Foundation William Conway Virginia Emershaw Garden Club of Cleveland Alex Intihar Anne & Joe Juster Lou Mike & Angela Malley Lisa Matuszny Margaret Mehicic Sue & Bob Moore Sears-Swetland Family Foundation Shaker Lakes Garden Club

## **Financials At A Glance**

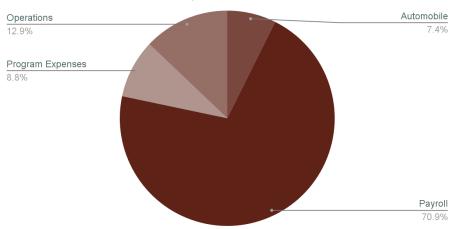
#### Income by Category

Total Income + Cash Reserves = \$197,215.79



### **Expenses by Category**

Total Expenses = \$168,750.46



## **Demographic Info**



Program Expense Per Student

A decrease of \$2 per student per program



Total Students Impacted



Number of Schools & Organizations

Up 5 From Last Year



% of Population Served That is Eligible for Free or Reduced Lunch